

THEIR MISSION IS COMPLETE. YOURS HAS JUST BEGUN.

BECOME A FUNDRAISER







Make a Difference

Turn your passion into a fundraiser with purpose. Whether you're leading a golf tournament, hosting a school event, or bringing your own unique idea to life - you can help change lives. Every dollar raised supports lifesaving care and critical mental health programs for Veterans, Service Members, Military Families, and Families of the Fallen through Home Base.

YOUR EVENT CAN...

- Increase awareness and help break the stigma associated with invisible wounds of war
- Raise critical funds to ensure that those we treat are never billed for the care they receive
- Create meaningful change

HOW TO GET STARTED

- Decide how you want to fundraise
- Register your event or campaign with Home Base
- Spread the word and raise funds!

OUR MISSION

Home Base, a Red Sox Foundation and Massachusetts General Hospital Program, is dedicated to healing the invisible wounds for Veterans of all eras, Service Members, Military Families and Families of the Fallen through world-class clinical care, wellness, education and research.

homebase.org/fundraise



CREATE YOUR HOME BASE FUNDRAISER

GET STARTED

STEP 1: PLAN

- [ ] Find your event date, time, and location
- [ ] Register your event with Home Base
- [ ] Set up and customize your online fundraising page
- [ ] Utilize additional event planning resources that may be helpful

STEP 2: PROMOTE

- [ ] Share your fundraiser online - social media, email outreach, other platforms
- [ ] Reach out to your community to support - friends, family, colleagues, local businesses
- [ ] Distribute flyer and invites for attendees
- [ ] Make it personal - share why you choose to support Home Base and what we do

STEP 3: HOST

- [ ] Home Base can send small promotional items (stickers, bracelets, etc.) and flyers to give out at the event
- [ ] Assign friends and family jobs to help at event
- [ ] Share why you choose to support Home Base and what we do
- [ ] Utilize additional event-planning resources that may be useful

STEP 4: WRAP UP

- [ ] Send thank yous to everyone who donated or participated in your event
- [ ] Share post event recap on social media. Make sure to tag Home Base
- [ ] Send a save the date for next years event!
- [ ] To give via check, please make checks payable to Home Base and mail to: MGB Development Office | 399 Revolution Drive, Suite 1330 | Somerville, MA 02145

HOME BASE

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Every Gift Makes an Impact

Since 2009, Home Base has served over 60,000 Veterans, Service Members, and Family Members and has trained over 85,000 clinicians, educators, first responders and community members to recognize and treat invisible wounds.

Philanthropy funds 85% of our operations, and we deliver our services at no out-of-pocket cost to Veterans and Families. With our team's expertise and your support, we'll create a brighter future for all those who defend our freedom and their families.

$20	Pays for ground transportation to the clinic per Veteran
$30	Pays for a webcam for Veteran to participate in telehealth
$65	Pays for 3 meals/day per Veteran attending the two-week program
$360	Pays for 1 hotel room night per Veteran during treatment
$1,000	Helps fund airfare for a Veteran and their Family Member attending our two-week Intensive Clinical Program
$2,500	Helps fund our Resilient Warrior mind-body wellness course for Veterans
$4,500	Pays for brain injury lab/diagnostic testing for 1 Veteran
$5,000	Helps fund 1 Veteran going through our Warrior Health & Fitness program
$10,000	Helps fund treatment for one Veteran in one of our regional outpatient clinics
$25,000	Helps fund treatment and support for a Veteran and their Family Member in our two-week Intensive Clinical Program





HOW WE CAN HELP

- Answer questions and share fundraising best practices and toolkit
- Provide downloadable social media toolkit
- Provide a customizable online fundraising page
- List your fundraiser in the "Upcoming Events" section of Home Base's monthly newsletter, sent to 100k+ people
- List your fundraiser on Home Base's Events Calendar
- Provide logos for collateral and giveaways
- Process donations and send tax receipts for donations made directly to Home Base
- Provide a press release template, sample letters for sponsorships and donations
- Provide a limited quantity of branded "swag" materials (subject to availability)
- Provide informational flyers about Home Base for handout
- Home Base staff attendance: We'll do our best to be at your fundraiser
- Schedule time with a Home Base Community Fundraiser coordinator to help with questions regarding your fundraiser

For more information

Visit our fundraising features

Download the social media toolkit

Questions? Contact us!

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